







# SHAPE THE NOISE: A TUTORIAL ON GENERATIVE AI AND ITS TRANSFORMATIVE ROLE IN ICT

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# **Playing with Generative Al**











# **Playing with Generative Al**













# Shape the noise

Creating noise from data is easy; creating data from noise is generative modeling.



Image generated by *ideogram*.



Source: Yang Song blog.

Y. Song, J. Sohl-Dickstein, D. P. Kingma, A. Kumar, S. Ermon, B. Poole, Score-Based Generative Modeling through Stochastic Differential Equations, Int. Conf. On Learning Representations (ICLR), 2021.









# Outline



Generative modeling

The role of deep learning in generative frameworks

3 Taxonomy of deep generative models

Generative adversarial networks

5 Generative latent models Generative AI in ICT Applications

6









# 1 INTRODUCTION TO GENERATIVE MODELING











## Where Generative AI comes from











# **Discriminative vs Generative**





**Discriminative Modeling** 

**Generative Modeling** 









# **Discriminative modeling**

Discriminative modeling usually refers to supervised learning, or learning a function that maps an input to an output using a labeled dataset.



D. Foster, Generative Deep Learning – Teaching Machines to Paint, Write, Compose and Play, 2nd ed. O'Reilly Media, Inc., May 2023.









# **Generative modeling**

A generative model describes how a dataset is generated, in terms of a probabilistic model. By sampling from this model, we can generate new data.











# The generative modeling framework

Let us consider a complex and large-scale dataset X of observations **x**.

We assume **x** drawn from some unknown probability distribution  $p_{data}$ .

The goal of a generative model is to provide an estimate of the data distribution  $p(\mathbf{x})$  from which drawing new observations that appear to have been drawn from  $p_{data}$ .









# The fundamental laws of a generative model

We can say that a generative model is impressive if it satisfies the following fundamental rules:

- 1. It must generate new samples that appear to have been drawn from the original distribution of the data  $p_{\rm data}$ .
- 2. It must generate new samples that did not exist before in the original dataset X.



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# **Example of a generative modeling**

Let us consider a dataset of observations  $\mathbf{x}$ whose elements are cities (blue points) of a map, which represents the original data distribution  $p_{data}$ .

We want to generate new points.





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# **Example of a generative modeling**

The new generated points (orange) do not represent a reliable generative model, as they fall outside the data distribution, thus not satisfying the first fundamental rule of generative modeling.











# **Example of a generative modeling**

The new generated points (yellow) do not represent a reliable generative model, as they significantly overlap with existing points, thus not satisfying the second fundamental rule of generative modeling.





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# **Example of a generative modeling**

The new generated points (green) denote a good generative model, as they appear to have been drawn from the original data distribution and did not exist before, thus satisfying the fundamental rules of generative modeling.











# This slide does not exist









# Why generative models are attractive

- Generative processes are able to express physical laws, while considering meaningless details as *noise*.
- Generative models are usually highly intuitive and interpretable.
- Generative processes express causal relations, thus being able to generalize much better to *new situations* than mere correlations.









# 2 THE ROLE OF DEEP LEARNING IN GENERATIVE FRAMEWORKS











# Dealing with real-world, complex, and large-scale data

Modern ICT applications cannot ignore the complexity of real data, which may exhibit:

- High-dimensional, complicated probability distributions;
- Damaged or missing information;
- Partially labeled or completely unlabeled data;
- High resolutions and QoS constraints;
- Multimodality.









# **Generative modeling challenges**

Generative modeling theory has been widely applied to classic machine learning algorithms (e.g., naïve Bayes classifiers).

However, 1) in presence of a big amount of data, it is not easy for a model cope with the high degree of conditional dependence between features.

Moreover, 2) the larger the input data space, the more difficult it is to produce an output that satisfies the generation constraints.









# **Deep learning is a solution**

Deep learning is the key to solving both of these challenges due to its ability to form its own features in a lower-dimensional space.

The real power of deep learning, especially with regard to generative modeling, comes from its ability to work with complex and unstructured data.

Deep learning methods rely on multiple stacked layers of processing units to learn high-level representations from data.









# **Learning high-level representation**

The way human brain learns is inherently hierarchical, thus being able to provide a *deeper* representation.



Image source: Analytics Vidhya.









### Neural networks parameterize generative models











### Neural networks parameterize generative models











### Neural networks parameterize generative models











### Neural networks parameterize generative models











#### Generative models can benefit from different neural architectures



Multi-layer perceptron (MLP)

N

5 × 5 Conv

(16)

Convolutional neural network (CNN)

N

FC (120)

FC (84)

FC (10)



Recurrent neural network (RNN)

Batch

norm

7 × 7 Conv



ResNet-18 architecure

Vision Transformer

A. Zhang, Z. C. Lipton, M. Li, and A. J. Smola, Dive Into Deep Learning, 2020.

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6

pad 2

Image

(28 ×

28)









# **Steps for generating new data**

The process to generate new data by using deep learning usually follows the next steps:

- 1. Sample from a known distribution
- 2. Optimize a likelihood-based loss (or any implicit variant).
- 3. Train the model.
- 4. Decode a representation to draw a new sample.

The new sample must belong to the underlying distribution of the data points and it must never have been seen before.









# 3 A TAXONOMY OF DEEP GENERATIVE MODELS











# Possible taxonomy of deep generative models

Deep generative models differentiate in how they express  $p(\mathbf{x})$ .











## **Characteristics of deep generative models**

Generative models	Training	Likelihood	Sampling	Compression	Representation
Autoregressive models	Stable	Exact	Slow	Lossless	No
Flow-based models	Stable	Exact	Fast/slow	Lossless	Yes
Implicit models	Unstable	No	Fast	No	No
Prescribed models	Stable	Approximate	Fast	Lossy	Yes
Energy-based models	Stable	Unnormalized	Slow	Rather not	Yes









## **Timeline**



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# Timeline











# Timeline











# Timeline


















































# 4 GENERATIVE ADVERSARIAL NETWORKS











### It was a dark and stormy night in Montréal..

One night in 2014, Ian Goodfellow, the "GANfather", came up with the generative adversarial network (GAN) while drinking beer in a pub with friends.













### **Generative art**



Edmond de Belamy is a GAN portrait painting of 2018 by Paris-based artscollective *Obvious*. It was selled as the first artwork created using articial intelligence in a Christie's auction for 432,500\$.











#### The New York Times

### **Generative art**



### A portrait created by AI just sold for \$432,000. But is it really art?

An image of Edmond de Belamy, created by a computer, has just been sold at Christie's. But no algorithm can capture our complex human consciousness



Portrait of Edmond Bellamy at Christie's in New York. Photograph: Timothy A Clary/AF
Images

rom a distance, Portrait of Edmond de Belamy, which has just sold at Christie's in New York for \$432,000 (E337,000), looks almost plausible. Up close, however, the paintwork becomes a grid of mechanical-looking dots, the man's face a golden blur with black

#### The Washington Post

A 19-year-old developed the code for the AI portrait that sold for \$432,000 at Christie's



🛱 Give this article 🔗 🗍



### CHRISTIE'S

"Edmond de Belamy, from La E Obvious, was sold on Thursda



Is artificial intelligence set to become art's next medium?

Al artwork sells for \$432,500 — nearly 45 times its high estimate as Christie's becomes the first auction house to offer a work of art created by an algorithm









### **GAN framework**

The generative adversarial network is composed of two models competing with each other, known as generator  $G(\cdot)$  and discriminator  $D(\cdot)$ .











### **Adversarial training of a GAN**





$$\min_{G} \max_{D} \mathbf{E}_{\mathbf{x} \sim p_{\mathsf{data}}} \left\{ \log D\left(\mathbf{x}\right) \right\} + \mathbf{E}_{\mathbf{z} \sim p(\mathbf{z})} \left\{ \log \left(1 - D\left(G\left(\mathbf{z}\right)\right)\right) \right\}$$









### **Goal of the generator**











### **Goal of the discriminator**



 $D(\cdot)$  aims at maximizing the log-likelihood for the binary classification problem:

- original data: real (1)
- generated data: fake (0)

 $G(\cdot)$  aims at minimizing the log-probability of its samples being classified as "fake" by  $D(\cdot)$ .

$$\min_{G} \max_{D} \operatorname{E}_{\mathbf{x} \sim p_{\mathsf{data}}} \left\{ \log D(\mathbf{x}) \right\} + \operatorname{E}_{\mathbf{z} \sim p(\mathbf{z})} \left\{ \log \left(1 - D(G(\mathbf{z}))\right) \right\}$$









### **GAN pros and cons**

- High expressiveness and adaptability to many application cases.
- + Fast sampling, even for the generation of multiple samples at the same time.
- ① Direct optimization for what you care about by using perceptual samples.
- ⊖ Unstable during training.

⊖ Poor control, as GANs do not work directly with data distribution.









# 5 GENERATIVE LATENT VARIABLE MODELS











### Latent representation

In the Plato's <u>Allegory of the Cave</u>, a group of people are chained inside a cave their entire life and can only see the twodimensional shadows projected onto a wall in front of them, which are generated by unseen three-dimensional objects passed before a fire. To such people, everything they observe is actually determined by *higher-dimensional abstract concepts* that they can never be hold.

C. Luo, Understanding diffusion models: A unified perspective, *arXiv preprint: arXiv:2208.11970v1*, pp. 1–23, Aug. 2022.











### **Low-dimensional representation learning**

Representation learning refers to the ability of neural networks to describe each observation in the training set using some *low-dimensional latent space*.

Each point in the latent space, known as a *latent variable*, is the most significant *representation* of some high-dimensional observation.

D. Foster, Generative Deep Learning – Teaching Machines to Paint, Write, Compose and Play, 2nd ed. O'Reilly Media, Inc., May 2023.



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### **Generating by latent variables**

Let us suppose that we have a collection of images with horses and we want to learn  $p(\mathbf{x})$  to generate new images.

We can ask ourselves *how* we should generate a horse.

There are some *factors* in data (e.g., a silhouette, a color, a background) that are crucial for generating an object (here, a horse). Once decided, we can generate them by adding details.

D. Foster, Generative Deep Learning – Teaching Machines to Paint, Write, Compose and Play, 2nd ed. O'Reilly Media, Inc., May 2023.









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### Like painting.











### **Generation process from a low-dimensional latent space**



We first sample z (e.g., size, shape, and color of a horse) and then create an image with all necessary details, i.e., we sample x from the conditional distribution  $p(\mathbf{x}|\mathbf{z})$ .









### **Variational inference**











### Autoencoder



An autoencoder is a neural network architecture that is classically suited for denoising and reconstruction of an input, but it can be used also to reduce the input dimensionality and extract a latent representation.









### Variational autoencoder approach



In the Variational Autoencoder, the encoder  $q(\mathbf{z}|\mathbf{x})$ , or *recognition model*, defines a distribution over latent variables  $\mathbf{z}$  for a set of observations  $\mathbf{x}$ , while the *generation model*  $p(\mathbf{x}|\mathbf{z})$  decodes latent variables into observations.

A. Zhang, Z. C. Lipton, M. Li, and A. J. Smola, Dive Into Deep Learning, 2020.









### Variational autoencoder framework



A variational autoencoder introduces a control over the latent distribution.

D. P. Kingma and M. Welling, Auto-Encoding Variational Bayes, *arXiv preprint: arXiv:1312.6114v10*, May 2014.









### Variational autoencoders: training











### Variational autoencoders: training











### Variational autoencoders: generation



When a semantically meaningful latent space is learned, latent vectors can be edited before being passed to the decoder to more precisely control the data generated.

At inference, a sample is drawn from  $\mathcal{N}(0, \mathbf{I})$  and passed to the decoder which generates new data.









### **VAE pros and cons**

The latent space can be very small therefore useful for many applications.

+ Fast sampling, even for the generation of multiple samples at the same time.

⊖ VAEs approximate the distribution of the data, so the samples can be imprecise.

O VAEs are not easy to train due to the two terms in the function to be optimized.









### Markovian hierarchical variational autoencoder



A Hierarchical Variational Autoencoder (HVAE) is a generalization of a VAE that extends to multiple hierarchies over latent variables.

A special case is the Markovian HVAE (MHVAE), in which the generative process is a Markov chain.

C. Luo, Understanding diffusion models: A unified perspective, *arXiv preprint: arXiv:2208.11970*, pp. 1–23, Aug. 2022.









## What is a diffusion process?

The diffusion process aims to capture the dynamics of *how* latent variables disperse and diffuse in the data.





Image generated by *ideogram*.









# Variational diffusion approach

A Variational Diffusion Model (VDM) can be seen as an MHVAE with three key assumptions:

- 1. The latent dimension is exactly equal to the data dimension.
- 2. The structure of the latent encoder at each timestep is *not learned* but pre-defined as a linear Gaussian model (i.e., a Gaussian distribution centered around the output of the previous timestep).
- 3. The Gaussian parameters of the latent encoders vary over time in such a way that the distribution of the latent at final timestep *T* is a standard Gaussian.

Furthermore, the Markov property between hierarchical transitions is explicitly maintained from a standard MHVAE.

C. Luo, Understanding diffusion models: A unified perspective, *arXiv preprint: arXiv:2208.11970*, pp. 1–23, Aug. 2022.









# The variational diffusion process



Each encoder transition  $q(x_t|x_{t-1})$  is modeled as a Gaussian distribution that uses the output of the previous state as its mean.

C. Luo, Understanding diffusion models: A unified perspective, *arXiv preprint: arXiv:2208.11970*, pp. 1–23, Aug. 2022.









### **Denoising diffusion probabilistic model**



In the DDPM architecture a U-Net model can be used to learn predicting the source noise in diffusion models.

J. Ho, A. Jain, and P. Abbeel, Denoising Diffusion Probabilistic Models, in *Conference on Neural Information Processing Systems* (NeurIPS), vol. 33, 2020, pp. 6840–6851.









### **Diffusion models pros and cons**

High expressiveness, and even more controllable than GANs and VAEs.

• Easier convergence with respect to GANs and VAEs.

⊖ Slower sampling with respect to GANs and VAEs.

⊖ Latent space dimension is large and requires huge computational resources.



Finanziato dall'Unione europea







# 6 GENERATIVE AI IN ICT APPLICATIONS











### **Transformative role in ICT**

- Personalized experiences
- Autonomous networks
- Streamlines operations
- Data security and reliability
- Human in the loop

**Google Cloud** 









### **Solving Inverse problems**










## **Image generation**



Behind the scenes of shooting the moon landing, Hollywood studio, 1969, backstage photograph, astronaut actors, lighting

Medium.









## **Image editing**



C. Meng, Y. He, Y. Song, J. Song, J. Wu, J.-Y. Zhu, S. Ermon, SDEdit: Guided Image Synthesis and Editing with Stochastic Differential Equations, in *Int. Conf. on Learning Representations* (ICLR) 2022.









## **Image denoising**



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## Inpainting





## Input Image.

A. Lugmayr, M. Danelljan, A. Romero, F. Yu, R. Timofte, L. Van Gool, RePaint: Inpainting Using Denoising Diffusion Probabilistic Models, Proc. of the IEEE/CVF Conf. on Computer Vision and Pattern Recognition (CVPR), , pp. 11461-11471, 2022

<u>Medium</u>.









## Inpainting











## **Super-resolution**



<u>Medium</u>.









### **Image Modality Translation**



E. Grassucci, L. Sigillo, A. Uncini, D. Comminiello, GROUSE: A Task and Model Agnostic Wavelet-Driven Framework for Medical Imaging, to Appear in *IEEE Signal Process. Lett.*, 2023









## **Image Modality Translation**











## **Image Modality Translation**











## **Image Modality Translation**













## **Image Modality Translation**













## **Generative Semantic Communication**



Semantic Generation

# Different samples with preserved semantic scenario

Images generated with: E. Grassucci, S. Barbarossa, D. Comminiello, Generative Semantic Communication: Diffusion Models Beyond Bit Recovery, *arXiv preprint arXiv:2306.04321*, 2023.



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## Video generation



#### Input Image

#### Generated Video



### "Underwater shot of a sea turtle with a shark approaching from behind"



E. Molad, E. Horwitz, D. Valevski, A. R. Acha, Y. Matias, Y. Pritch, Y. Leviathan, Y. Hoshen, Dreamix: Video Diffusion Models are General Video Editors, *arXiv preprint: arXiv:2302.01329*, 2023.

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## **Computer graphics and animation**



G. Tevet, S. Raab, B. Gordon, Y. Shafir, D. Cohen-Or, A. H. Bermano, Human Motion Diffusion Model, arXiv preprint arXiv:2209.14916, 2022.









## **Generative AI for digital twin**



Image credit: Pietro Barbiero et al, University of Cambridge, UK









## **Generative design technology**

- Structural topology optimization optimizes the material layout within given design spaces for a given set of functional requirements and constraints.
- This reduces the amount of material required to meet product requirements and reduces material waste and cost.
- Combining topology optimization and additive manufacturing gives manufacturers the capability to produce complex shapes that were previously impossible, and it accelerates the production of finished parts.









# 7 CONCLUSION AND FUTURE DIRECTIONS











## **Training data matter**



Semantic Generation













## Data dependence



Semantic Generation







**Inference time** 









Diffusion models training is stabler with respect to GANs and VAEs.

The diffusion model sampling needs several steps of a Markov chain.

Communication systems need fast inference, while diffusion models suffer from **slow sampling**.









## **Generative models are huge**

To obtain impressive results in real-world datasets and scenarios, deep generative models require a huge **number of learnable parameters**.

Large **storage memory demand** just for storing the learned weights of a pretrained generative model (even only for doing inference).



890M learnable parameters

3.5GB storage memory required









## **Sustainability and resource management**

Deep generative models require large **computational resources** and consequently very high **energy consumption**.

Needs GPUs with **large VRAM** and often takes days of computation, producing a **massive amount of CO2**.

Also the inference needs **GPUs** that are hard to embed on smaller devices.









## What we can do and future directions

**Reduce the computations or make network blocks reusable** by considering pruning, quantization, and modular networks.

Release code and pretrained models to make them accessible and available for future researchers.

**Fine-tune** the released models without retraining them.

Develop **faster sampling** strategies tailored for communication systems.









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