



GTTI for the Future

MULTINATIONAL ENTERPRISES meet YOUNG ITALIAN ICT RESEARCHERS

May 8, 2012 – CONFINDUSTRIA FIRENZE, Via Valfonda 9, Florence, Italy

The Workshop “**GTTI for the Future**” intends to be an *occasion* for young Italian Researchers in the diverse fields of ICT to *present their innovative ideas for a new business line* to the Executives of a selected group of Multinational Enterprises in the field. The event aims at creating an appealing opportunity for young Researchers to possibly see their ideas turned into products with the help of well-experienced Companies.

Each *15-minute presentation* will have to focus on a new product/service, and will have to describe (at least):

- “*The Idea*” and its novelty;
- Development guidelines to come to a fully-functional prototype;
- Internationality of the project;
- Market and Competitors.

GTTI has invited the following Companies to take part into the event:

- CISCO
 - ERICSSON
 - ESAOTE
 - FINMECCANICA
 - GENERAL ELECTRIC
 - GOOGLE
 - HITACHI LTD.
 - IBM
 - MICROSOFT
 - NOKIA-SIEMENS NETWORKS
 - TELECOM ITALIA
 - THALES
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Young Researchers wishing to take part into the event are requested to submit a short summary of their business idea (no more than 4 (four) A4 pages including figures and schemes) no later than **FEBRUARY 20, 2012** to the following mail address: gttiforthefuture@gtti.it. The first proponent and presenter of the idea must be younger than 32 at the time of submission.

The organizing Committee, under the coordination of Prof. Vito Cappellini from the University of Florence, Italy, will select the most appealing proposals to be presented at the Workshop. The authors of such proposals will receive a notification of acceptance by **MARCH 31, 2012**. Participation to the Workshop will be free of charge.

More information about the initiative can be found at www.gtti.it or can be requested by e-mail at segretario@gtti.it